

# Playbill Advertising

### PLAYBILL INFO

A professionally printed show program (5.5" wide by 8.5" high) featuring a color cover with blackand-white advertising pages for local businesses.

### **AD SPECS**

- PNG or JPEG format
- 300 dpi

### SHOW SEASON

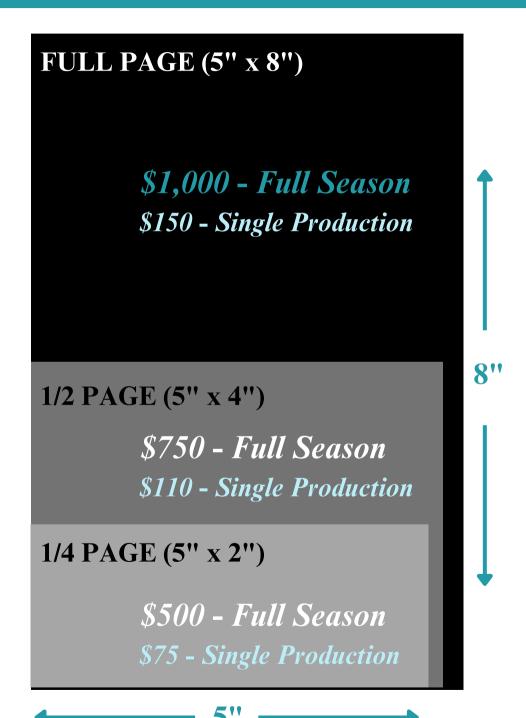
Increase your brand marketing through full-season advertising in our production playbills from OCT 2024 - JUNE 2025:

- 3 Musicals
- 2 Plays
- 2 Holiday Productions

#### **Production Dates:**

TBA by mid-August 2024

**Annual Attendees: 3,000+** 





## Payment Instructions

### **EMAIL YOUR AD TO:**

Arielle Hardy (Director of Development) | ahardy@fpaconline.com

### PAY ONLINE

Visit <u>www.fpaconline.com</u> to fill out the online form.

### PAY BY CHECK

Fill out the information below and make checks payable to:

FRANKLIN PERFORMING ARTS COMPANY, P.O. Box 48, Franklin, MA 02038

Company:	
Address:	
Website:	
Email:	Phone:

### LL SEASON (OCT - JUN)



**Contact:** 

PLAYBILL (1/2 PAGE) \$750 B&W: 5" x 4" PLAYBILL (1/4 PAGE) \$500 B&W: 5" x 2" PLAYBILL (SPECIAL POSITION) Contact for details COLOR: 5" x 8'

**SINGLE PRODUCTION** PLAYBILL (FULL PAGE) \$150 B&W: 5" x 8"

PLAYBILL (1/2 PAGE) \$110 B&W: 5" x 4"

Date:

PLAYBILL (1/4 PAGE) B&W: 5" x 2"

AD DESIGN +\$50